



Specialists in  
warehouse  
management  
solutions





*"We saw an **immediate improvement** in operational efficiency and, over time, have used Snapfulfil to better manage and allocate resources within the warehouse. As a result, I'd say **we're about 30% leaner.**"*

**The Cotswold Company**



# Are you happy with your warehouse?

Is floor space an issue in your warehouse?

Does your put-away operation take longer than it should?

Struggling to complete all tasks within the normal working day?

Do your staff spend more time walking than working?

Is your stock all over the shop?

Is picking and shipping accuracy a problem?

Is your head count too high?

Are your customers complaining about poor service levels?

Is your business growing faster than your warehouse can handle?

Looking to bring your outsourced warehouse operation in-house?

If this sounds like you then read on!

Snapfulfil is a multi-award winning, Tier 1 warehouse management system which solves these and many other common warehousing problems.

And unlike other warehouse management systems, Snapfulfil is quick and easy to implement, giving you a rapid return on investment.

*"Implementing Snapfulfil has **radically improved** both accuracy and operational efficiency which allows us to offer an **excellent service** to all of our customers – internal and external – as standard."*

**Comfy Quilts**

# Why choose Snapfulfil?

From fast-growing e-Commerce start-ups to multi-national corporations, more and more companies are turning to Snapfulfil to optimise inventory, space and resources within their warehouses.

Snapfulfil delivers class-leading warehouse management solutions to customers in a range of industries including B2C and B2B retail, third-party logistics, manufacturing, food and beverage and electronics and electrical.

We are currently one of only 12 companies in the world to feature in the Gartner® Magic Quadrant for Warehouse Management Systems.

Offering a range of deployment methods and payment options, including our unique No Capex model, whatever your warehousing challenge, Snapfulfil has a solution.

*"In the few short months since having the system fully operational, we have seen a **doubling of sales growth** from one of our clients and the onboarding of a further three.*

*"This uplift in operational workload has **transferred seamlessly** into the business with little impact and **no need for further head count**, thanks to the processes and efficiencies afforded via Snapfulfil."*

**Big Red Group**



# Benefits

- Improved space utilisation
- Sophisticated warehouse control for everything inside the four walls – inventory, space and resources
- Improved visibility, auditability and traceability of every movement – stock and people
- Optimised picking for shortest travel distances
- Automatic replenishment for guaranteed product availability
- Simple parcel labelling without the need for manual data entry
- Easy reporting on inventory position and operational performance for enhanced decision making
- Automatic prioritisation and allocation of tasks to efficiently meet operational goals
- Simple, real-time communication with operators anywhere in the warehouse
- Reconciliation of receipts vs orders for effective financial management
- System-directed put-away for optimised stock location
- Simple reporting of operator performance for management and training
- Rapid disaster recovery built in as standard
- Scalable solution for 1-1,000+ users



# Features

- RF-directed put-away
- Multiple picking methodologies – wave, multi-zone, pick and pass, etc.
- Task interleaving based on priority, permissions and proximity
- Demand and rule-based replenishment
- Comprehensive tracking capabilities for serial number, country of origin, expiration and production date control and batch code traceability
- RF-directed, real time functions with on-line operator communications
- Built-in integration to most major parcel carriers
- Employee performance monitoring and reporting – orders/lines per day, weekly/monthly KPIs
- Digital dashboard for business intelligence and management reporting
- Comprehensive integration layer - from flat file to web service
- Premium cloud-based hosting centres in London and Reston
- Simple upgrade path as your business grows



*"Snapfulfil provides **best-of-breed functionality** in a state-of-the-art Cloud platform that can be **implemented in days**, not months or years."*

**The Topps Company**

# Snapfulfil Editions

Now available in three Editions to suit a range of operational and commercial requirements, Snapfulfil dramatically improves warehouse efficiency and productivity for any company, large or small.



## Starter

Designed to provide a cost-effective, flexible solution for your growing e-Commerce business, our new Starter Edition offers all the core functionality of Snapfulfil Pro, with increased flexibility around user numbers and typically starts life as a paper-based system. Snapfulfil Starter is supplied on a Software as a Service basis.



## Pro

Helping businesses of all sizes do more with less, Snapfulfil Pro is a functionally rich, fully RF-driven warehouse management system suitable for established warehouse operations. Building on the success of our Cloud WMS, Snapfulfil Pro can now also be installed in your data centre and is available via a monthly subscription or traditional licence.



## Enterprise

Snapfulfil Enterprise offers unlimited licences, enhanced functionality and configurability, along with comprehensive pre and post-sales support to successfully deliver your large or complex project. Whether you're firing up a new warehouse or looking to optimise your established warehouse operations, look no further than Snapfulfil.



*"We chose Snapfulfil as the entry costs are **extremely competitive** for a new business venture, yet provide a comparable level of **performance and flexibility** to the more expensive WMS options out there."*

**Big Red Group**

# Payment options

## Fully Inclusive, No Capex

All of our solutions are available on a Software as a Service basis which bundles the software, licence, infrastructure, hardware, training, maintenance and support into a single monthly subscription, based on the number of users.

With nothing to pay until you go live with Snapfulfil, our unique No Capex model means that the day you start paying is the day you start saving.

## Traditional Licence

For companies who prefer to capitalise their investment in Snapfulfil, our software can be licensed in perpetuity.

Hardware, implementation services and maintenance are all charged separately with flexible payment options available.

## Hybrid

In some cases, our customers may wish to lease our software, hosting and support services and purchase the infrastructure and hardware themselves.

With Snapfulfil, the only rule is that there are no rules – our flexible commercial terms can accommodate most budgets and requirements.

# Our story

Snapfulfil was developed by Synergy Logistics, a software house which specialises in warehouse management technologies and solutions. Unlike many of our competitors, warehousing and fulfilment are all we do.



Synergy was one of the first companies to recognise the potential of cloud technology as a platform for a best-in-breed warehouse management system. Snapfulfil was architected for web in 2007 and is now used in warehouses throughout Europe and America.

But, no matter how clever, technology doesn't work without people.

We are proud to employ some of the industry's top talent and work hard to earn and reward their loyalty.

We also believe that to stand still is to move backwards and never stop innovating to make our software better and develop new solutions to our customers' problems.

***"The Snapfulfil project team were excellent – their preliminary work was good and we were confident that they understood what we were asking for. As a result, the implementation was actually much smoother than I thought it would be."***

**The Cotswold Company**





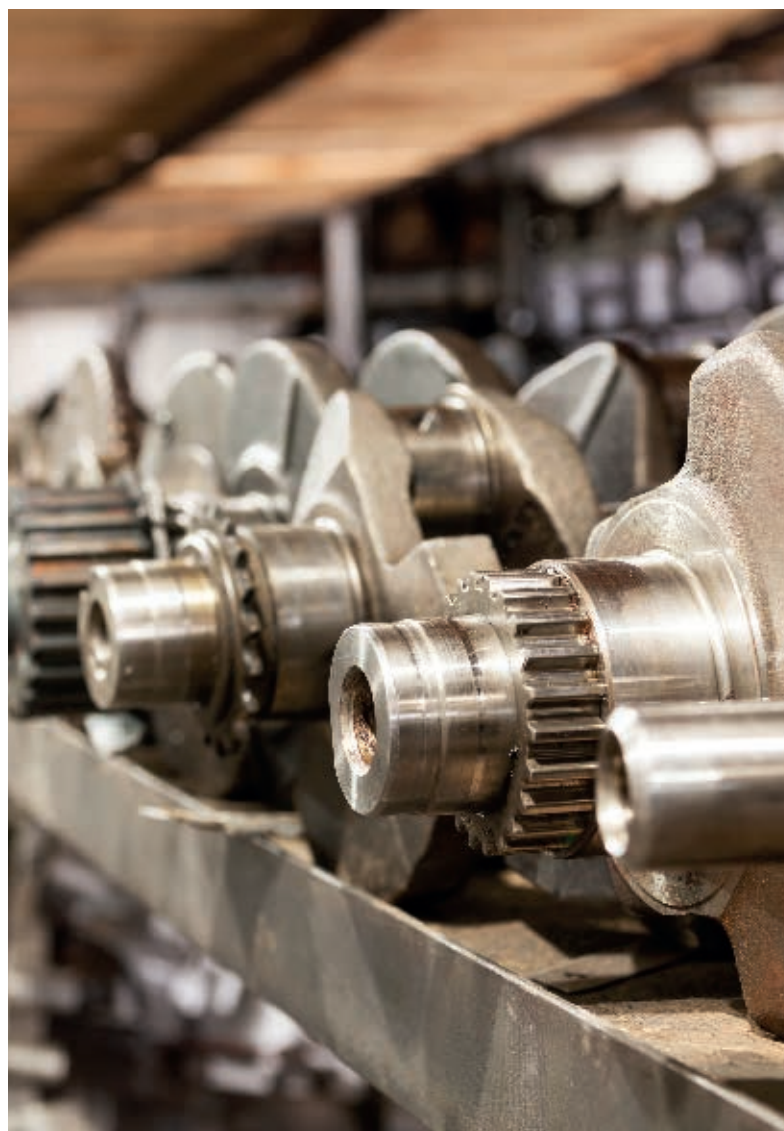
*"The Snapfulfil team is **a cut above the rest**. They asked the right questions from the beginning to get a great sense of the challenges we faced before suggesting their system as a fit."*

**Club W**



*"Snapfulfil has **all the functionality we need**, with the ability to **scale up quickly** and cost-effectively as we continue to grow."*

**Carousel Logistics**





*"Out of the box, it was great. The system is extremely **mature and stable**. Everything it is responsible for handling, it does well."*

**Club W**

# Technical information

## Infrastructure

Few businesses can justify the use of a large scale, virtualised data centre, with hundreds of processor cores, 24 hour security, diesel power generator backup and load balancing business servers dedicated to the provision of their warehouse management system. With Snapfulfil's Cloud WMS, this investment of tens of thousands of pounds per month is shared across the user base, delivering a more powerful IT platform for less cost.

The centralised location of the application also allows constant monitoring by our IT experts, to look after routine back-ups, upgrades, database administration and ongoing maintenance, leaving our customers' own IT teams free to focus on their own systems.

## Security

Our mirrored server arrays are hosted in two secure environments in London and Reston. Both are restricted access, state of the art, high availability ISO 27001 certified data centre facilities.

We provide dedicated, secure primary and secondary connections to the internet, with failsafe precautions in case of primary connection failure.

Access to your system is controlled by encrypted login credentials and unique session identification, to ensure that only authorised people can log in. All information transmitted and received is securely encrypted and we utilise the latest in virtual machines and 128 bit database encryption to offer complete peace of mind.

## Integration

Snapfulfil offers a wide range of integration options including flat file, XML and our web API. We integrate with a wide range of enterprise applications and systems including NetSuite, Oracle, SAP and SAGE, along with most major UK parcel carriers.

# Think **again!**

Think it takes months to implement a best-in-breed warehouse management system?

**Snapfulfil can deploy in 45 days or less.**

Think a Tier 1 warehouse management system means big bucks up front?

**Snapfulfil offers an all-inclusive, No Capex option with nothing to pay until go-live.**

Think a sophisticated warehouse management system comes with a lengthy payback period?

**Snapfulfil's No Capex model can deliver return on investment in as little as two months.**

Think you have to pay all year round for capacity you only need during peak periods?

**With Snapfulfil, you pay for extra users only when you need them.**

Think using a professional warehouse management system requires hours of training?

**With Snapfulfil, users can be up and running in minutes.**

Think you need a massive IT resource to have a best-in-breed warehouse management system?

**Snapfulfil's all-inclusive, managed solution leaves your IT team free to look after your own systems.**

Think your warehouse management system will be out of date within a year?

**With Snapfulfil, upgrades are all part of the service.**

Think a class-leading warehouse management system means a long term commitment?

**Snapfulfil's minimum contract period is just 12 months.**

Think a best-in-breed warehouse management system is only for big businesses?

**Snapfulfil offers a range of options to meet the needs of any company, large or small.**

Think you need to find a new warehouse management system as your business grows?

**Snapfulfil is designed to scale with your business.**

## Are you happy with your warehouse?

Contact Snapfulfil for a free review.



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